



www.mnhrz.com.au

Chairman – Jarred Tilley

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Secretary – Phil Holmes

M: 0428587862

E: pholmes@ruralco.com.au

Sponsorship Coordinator – Brad Koster

M: 0400812475

E: brad.koster@agtbreeding.com.au

To Potential Sponsors interested in a partnership with the Mid North High Rainfall Zone

Sponsorship Year: 2023 Season

Below are our sponsorship packages for 2023. Packages are flexible and can be adjusted to individual needs – please contact the MNHRZ committee.

SPONSOR BENEFITS	PLATINUM	GOLD	SILVER
Annual Financial Pledge	\$5000+GST	\$2500+GST	\$1250+GST
Minimum Commitment Period	3 years	1 year	1 year
Exclusivity	Yes	-	-
Logo Signs* on MNHRZ Trials Sign.	900 x 2400 mm POA	450 x 450 mm \$120+gst	300 x 300 mm \$120 + gst
Trial site signage allowance in any form	Unlimited	1	1
Logo sized on MNHRZ Website	Prominent own line	Medium shared line	Small shared line
Company description	2 paragraphs	1 paragraph	1 sentence
Representative entry at MNHRZ events	Unlimited	Unlimited	4
Display space at MNHRZ events	Allowed - Prominent	Allowed	Allowed
Acknowledgement at MNHRZ events	Yes	Yes	Yes

In-kind support welcomed



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Definitions of Benefits

Annual Financial Pledge	Payment for your sponsorship is invoiced per calendar year or by a method or timing specified by your company.
Minimum Commitment Period	Your minimum commitment is deemed by your level selection. You are welcome to make arrangements for longer renewal periods, invoiced annually. Your needs will be reviewed annually. Your right to renewal will be honoured as we appreciate your support.
Exclusivity	Exclusivity is offered for Platinum Sponsors. Exclusivity is based upon your business type. No other business that conducts similar activities and in competition to your business will be considered at this level.
Logo Signs* on MNHRZ Trials Sign.	Your logo will be arranged by MNHRZ, printed on a removable sign and placed in a position commensurate to your sponsorship level. The MNHRZ Trials Sign is a large sign, it stands at the entrance of the MNHRZ Trial Site and is visible from the road. *You will be invoiced as a separate line item for the cost of printing your logo on a separate sign: Approx cost to you: Platinum \$ XXX Gold \$ XXX Silver \$XXX
Trial site signage allowance in any form	You are welcome to place any extra signage, in any form at the site i.e. corflute, flags, banners etc.
Logo sized on MNHRZ Website	Your logo will be placed on our website as a supporter of MNHRZ. Platinum sponsors will feature on its own line. Gold and silver sponsors will share a line with other level sponsors. Your logo will be hyperlinked to your website.
Company description	The MNHRZ will have a dedicated sponsor's page where we will place a description of your company commensurate to your level of support and hyperlink to your website. At your discretion we can include a contact name and email address of your state's or primary company representative for enquiries.
Representative entry at MNHRZ events	You might like to bring guests, colleagues or associates of your business to our events. The number of people you are welcome to invite is commensurate to your sponsorship level.
Display space at MNHRZ events	A space commensurate to the level of your sponsorship will be allocated to display your company information, handouts and promotional items.
Acknowledgement at MNHRZ events	Your company will be acknowledged in a variety of ways within the nature of the event. In the field, through signage, verbal acknowledgement in opening and closing messages, social networks and electronic newsletters. Your logo will appear on any promotional agendas and programs for our events and via presentation slide where possible.
In-kind support	You are welcome to support MNHRZ through alternative means such as in offering recompense for food and beverages at events, door prizes, competition prizes and site tours. Please do not hesitate to contact our group if this is an area you and your business is interested in.



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Reciprocal Arrangements

In return for sponsoring, MNHRZ would like the opportunity to have the following offered:

- Logo or mention with hyperlink back to the MNHRZ website www.mnhrz.com.au,
- Promotion of MNHRZ events via your company/business networks,
- Offer MNHRZ member benefits such as product or service discounts, free product with product or multiple product purchase, discounted or complimentary consultation sessions,
- Door prize/registration prize i.e. tonne of new seed, machinery toys or promotional items, product oils, wine or tickets,
- Invitation to company sponsored events i.e. sporting events or tournaments, tours or industry conferences.

Sponsorship Tax Invoice 2023 season – renewed per calendar year

ABN: 18 513 996 184

Business Name:

Contact Name:

Address:

Suburb/Town:

State:

Postcode:

Telephone:

Mobile:

Email:

Tick Selected Level	Sponsorship Level	Amount Due	GST	Total due	Amount Paid
	GOLD Sponsorship	\$2500	\$250	\$2750	\$
	SILVER Sponsorship	\$1250	\$125	\$1375	\$

Please return with your payment to:

The Treasurer, Ben Plueckhahn
Mid North High Rainfall Zone
PO Box 44 Saddleworth SA 5413 or
Or email committee@mnhrz.com.au

Payment can be made by Electronic Funds transfer

ANZ Riverton
BSB: 015-708
ACC: 439862766